Synottic™

SYNOTTIC PARTNER PROGRAMME

# Build the future of AI adoption, together.

Partner with a human-centred AI transformation company to help enterprises build AI-ready workforces and adopt AI responsibly.




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THE OPPORTUNITY

# Enterprises need more than AI tools

Organisations are moving from AI access to AI capability. That shift needs people, method, governance and delivery, together.

### Workforce capability

Teams need practical skills to use AI well and safely.

### Responsible adoption

Leaders need governance that enables, not blocks.

### Real deployment

AI has to reach real workflows, not stay in pilots.

*Partnerships let each side bring its strength to the same client outcome.*

ABOUT SYNOTTIC

# A human-centred AI transformation company

We help organisations discover, strategise, enable, govern, deploy and scale AI, with people at the centre.

**50K+**
professionals trained

**150+**
AI programmes delivered

**20+**
organisations supported

**15+**
countries reached

**4.9/5**
client rating

01
## Discover
Where is AI worth using?

02
## Strategise
What should we do first?

03
## Enable
What happens when AI meets people?

04
## Govern
How do we move fast, safely?

05
## Deploy
What should AI actually do?

06
## Scale
Can value grow beyond the pilot?

**ISO 42001 (AI management) and ISO 21001 (educational organisation) certified.**

WHAT YOU CAN OFFER WITH SYNOTTIC

# Proven programmes, method and platforms

Access our human-centred AI frameworks and tools to accelerate client results.

## AI at Work programmes

44 programmes across four pathways, plus Enterprise AI Academies.

## The MIRROR method

Six habits for thinking with AI, with practical tools people keep using.

## Practitioner trainer network

Experienced facilitators matched to audience and industry.

## ThinkWithPrompt

Free library of 2,600+ curated prompts and a free prompt course.

## Safyi.ai

AI governance, risk and compliance platform.

## Synottic Agentic

Specialised AI agents for business functions, with human-in-the-loop control.

WHO WE PARTNER WITH

# Five ways organisations partner with Synottic

### Technology & platform partners

Cloud providers, LLM platforms and MLOps tools in secure, scalable AI deployments.

### Solution & engineering partners

Engineering and implementation partners for selected enterprise AI delivery.

### Learning & delivery partners

Organisations that bring Synottic programmes to their clients and networks.

### Legal & compliance partners

Law firms and regulatory consultants on AI compliance frameworks.

### Industry associations

AI and data protection bodies advancing responsible AI standards.

WAYS TO COLLABORATE

# Flexible models, agreed for each opportunity

Roles, responsibilities and terms are confirmed in writing before any engagement begins.

01

## Joint delivery

Synottic and the partner deliver an engagement together, each owning an agreed part of the scope.

02

## Partner-led delivery

Synottic qualifies and introduces an opportunity; the partner leads solutioning, delivery and support.

03

## Referral partnership

Partners introduce AI training and capability opportunities that Synottic designs and delivers.

04

## Programme delivery

Synottic programmes delivered to your clients through your organisation, under an agreed scope.

PARTNERSHIP IN PRACTICE

# Programmes already delivered through partners

Organisations that have received Synottic programmes delivered through strategic delivery partners.




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HOW PARTNERSHIP WORKS

# From first conversation to shared success

1

## Introduce

Explore fit, capabilities and the clients you serve.

2

## Align

Agree the partnership scope, confidentiality and ways of working.

3

## Engage

Confirm each opportunity in a short written engagement note.

4

## Deliver

Deliver together to agreed responsibilities and quality standards.

5

## Grow

Review outcomes and expand what works.

**Every partnership protects client relationships, confidentiality and quality, with clear accountability on both sides.**

WHY PARTNER WITH SYNOTTIC

# Strength you can build on



## Scale innovation

Access our human-centred AI frameworks and tools to accelerate client results.



## Market access

Collaborate on enterprise engagements across global markets.



## Global network

Join a curated network of AI leaders, researchers and practitioners.



## Certified and proven

ISO 42001 and ISO 21001 certified, 50K+ professionals trained.

Synottic™

# Let's build the future together.

Tell us about your organisation, the clients you serve and how you'd like to collaborate.

**Start a partnership conversation**

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