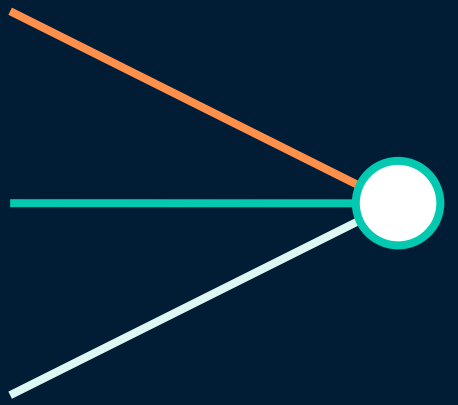
Synottic™

HUMAN-CENTRED AI TRANSFORMATION

Make AI work for your organisation.



Synottic turns AI ambition into measurable business value by connecting your people, your technology and the way work actually gets done.

Intelligence, Connected. www.synottic.com

THE CHALLENGE

AI is everywhere. Business value isn't, yet.

Most organisations already have AI. Few have turned it into everyday value. Four gaps get in the way.



People

Tools are bought, but people don't use them with confidence.



Direction

Pilots multiply without a clear view of where AI pays off.



Trust

Risk, data and accountability questions slow every decision.



Proof

Results stay in the pilot and never reach everyday work.

The result: investment without impact, and teams that lose faith in AI.

WHAT YOU GET

What changes when you work with Synottic

Four outcomes your leadership, your people and your board will notice.



Clarity

Know exactly where AI creates value, and what to do first.



Capability

People who use AI confidently in their real work.



Confidence

Responsible AI with governance built in from day one.



Results

AI in real workflows, with adoption and value measured.

AI works when three intelligences move together

Synottic is a human-centred AI transformation partner. We design every engagement around all three.

Human intelligence

Judgment, creativity, context and purpose

Artificial intelligence

Speed, scale, analysis and automation

Organisational intelligence

Workflows, governance, adoption and shared learning



AI your people trust, use and grow with.

PROOF

Trusted to make AI work, at scale

Numbers from our engagements and programmes to date.

50K+
Professionals reached

150+
AI programmes delivered

20+
Organisations served

15+
Countries reached

4.9/5
Client rating

ISO 42001 and ISO 21001 certified. Independent assurance for how we manage AI and how we deliver learning.

CLIENTS

Trusted by teams at leading organisations

Through direct client engagements and programmes delivered with strategic delivery partners.

Direct enterprise customers

ICREON, IQEQ, protean, equentis, KARAM, HETERO, salesforce, UnLtd India

Programmes delivered through strategic delivery partners

SAP, servicenow, Baker Hughes, HEXAWARE, Mphasis, WNS, HEXAGON, EISNERAMPER, amdocs, UL Solutions, ZIM, TELUS Digital, Stanley Black & Decker, SANY, ieng.

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OUR APPROACH

One partner across six stages

Start where you are. Every stage answers one business question and leaves you with something concrete.

01 Discover

Where is AI worth using?

AI Readiness Assessment and Opportunity Map

02 Strategise

What should we do first?

AI Strategy and Transformation Roadmap

03 Enable

What happens when AI meets people?

AI Workforce Capability Framework

04 Govern

How do we move fast, safely?

Responsible AI Governance Framework

05 Deploy

What should AI actually do?

AI Agents, Copilots and Intelligent Workflows

06 Scale

Can value grow beyond the pilot?

AI Adoption and Value Measurement Approach

Know where AI pays off, and what to do first

Replace scattered pilots with a clear, prioritised plan your leadership can stand behind.

What we do

- AI readiness and maturity assessment
- Opportunity and value discovery
- Business case for priority use cases
- Enterprise AI strategy and executive advisory
- Transformation roadmap and operating model



YOU RECEIVE

Opportunity map and AI transformation roadmap

Clarity on where to invest, in what order, and how success will be measured.

Build the capability to make AI work

Practical AI programmes for every level, from first steps to building agents. Certificate of completion with every programme.



Pathway 01

AI for Everyday Work

Learn AI. Improve how you work.



Pathway 02

AI for Your Role

Apply AI to the work you do.



Pathway 03

AI for Leaders

Lead people, decisions and transformation.



Pathway 04

AI for Builders

Design, build and work with intelligent AI solutions.

44 programmes **4** pathways **+ Enterprise AI Academies** tailored to your roles, tools and goals

Move fast with AI, safely

Governance that enables adoption instead of blocking it, built on our own ISO 42001 certified practice.

What we do

- Responsible AI governance frameworks
- ISO 42001 readiness and alignment
- AI risk and compliance assessment
- Policies, standards and GenAI guardrails
- Safyi: our AI governance, risk and compliance platform



YOU RECEIVE

Responsible AI Governance Framework

Confidence for your board, regulators and employees that AI is used responsibly.

Put AI to work in real operations

Synottic leads. The right engineering and technology partners build. Your organisation owns the outcome.

What we do

- Custom AI agents and enterprise copilots
- RAG and enterprise knowledge search
- Workflow automation and multi-agent systems
- Forward Deployed Engineering with your teams
- On-premises, private, hybrid or public cloud, assessed per project



YOU RECEIVE

AI agents, copilots and intelligent workflows

AI that runs inside real workflows, with security, testing and handover agreed up front.

Grow value beyond the pilot

Embed adoption, measure what changed, and expand what works across the organisation.

What we do

- Enterprise AI adoption programmes
- Change management and AI Champions
- ROI and value measurement
- Continuous optimisation
- AI Centre of Excellence support



YOU RECEIVE

AI adoption and value measurement approach

Results that last after the launch, with proof of value your leadership can see.

Why organisations choose Synottic

Strategy firms advise. Tool vendors sell. Training providers teach. We do all of it, connected.



Human-centred by design

We start with people and work, not with tools.



One partner, end to end

Strategy, capability, governance, deployment and scale in one accountable team.



Vendor-neutral

We recommend what fits your organisation, not what we resell.



Certified and proven

ISO 42001 and ISO 21001 certified, with 50K+ professionals reached.

CLIENT STORIES

Real organisations. Real capability.

Selected engagements. Client names are kept confidential.

270

employees enabled

Building an AI-ready enterprise

270-person financial services organisation

12-month roadmap · 15–20 AI Champions

1,000+

business professionals enabled

From AI awareness to AI agent builders

Global business services organisation

Non-technical teams built working agents

9

modules across 5 AI platforms

From AI curiosity to AI capability

Enterprise HR leadership team

HR leaders became AI builders

60%*

less time on repetitive work

From AI uncertainty to AI confidence

350+ employee enterprise

**Reported by participating leaders*

Building an AI-ready enterprise

Five phases that turned AI curiosity into an internal adoption engine that runs without an external trainer.

1. **Assess the starting point**
2. **Create one AI foundation**
3. **Turn leadership into the engine**
4. **Connect AI to real work**
5. **Build the adoption engine**

270	6	15–20	12 months	90 days
employees enabled	core workshops	AI Champions	transformation roadmap	pilot planning framework

Three easy ways to start

No large commitment needed. Pick the door that fits where you are today.

1



AI Readiness Assessment

See where you stand and where AI can create value.

2



Discovery conversation

Map your priorities with a Synottic advisor.

3



AI at Work programme

Build confident AI capability across your teams.

AI Readiness Assessment: www.synottic.com/ai-readiness

Synottic™

Let's make AI work for your organisation.

Book a discovery conversation

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