ai at work
by Synottic

PROGRAMME ONE-PAGER

Build AI-ready people, teams and organisations.

Practical, human-centred AI capability: people learn to think with AI, apply it to real work and keep human judgment where it belongs.

PROGRAMME OVERVIEW · 44 programmes, four pathways, one academy model

17 programmes
AI for Everyday Work
Learn AI. Improve how you work.
View →

16 programmes
AI for Your Role
Apply AI to the work you do.
View →

5 programmes
AI for Leaders
Lead people, decisions and transformation.
View →

5 programmes
AI for Builders
Design, build and work with intelligent AI solutions.
View →

Tailored
Enterprise AI Academies
Pathways combined for your organisation.
View →

LEARNING APPROACH · the MIRROR framework: six habits for working with AI

M — **Meet**
See AI clearly before you rely on it.

I — **Inquire**
Ask better questions, get more useful answers.

R — **Recheck**
Don't confuse confidence with correctness.

R — **Redesign**
Rethink the work, don't just speed it up.

O — **Own**
Keep human judgment and accountability.

R — **Rise**
Keep learning and help others grow.

Learn — Plain language and live demos

Practise — Hands-on labs on real tasks

Apply — A capstone on their own work

Embed — A practice plan and a certificate

BUSINESS OUTCOMES

Confidence
People who use AI on real work

Better thinking
Clear questions, checked answers

Smarter workflows
Work redesigned, not just sped up

Responsible use
Data, sources and decisions owned

HOW WE MEASURE

Learn Knowledge and confidence vs AURA baseline

Apply Use on approved workplace tasks

Change Selected workflow measures vs agreed baselines

DELIVERY MODEL

01 Discovery & Scoping Sprint
Readiness assessment, learning for a defined audience, practical use cases, outcome review.

02 Applied Capability Programme
Role-based pathways, hands-on labs and workplace projects, responsible AI, capability measurement.

03 Enterprise AI Academy
Multiple pathways and cohorts, leaders and AI Champions, reusable resources, phased roadmap.

Formats: live online · in person · enterprise custom (your roles, tools and policies) · executive briefing · certificate of completion with every programme

50K+	150+	20+	4.9/5	ISO
professionals trained	AI programmes delivered	organisations	client rating	42001 & 21001 certified

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